

# Growing Your Club

## Growing Your Club Workshop

The workshop is suitable for anyone responsible for recruitment e.g. Club Captains, Explore Coordinators, Junior coaches, Club Communications Officers etc.

You will spend time:

- learning to understand your club's strengths and weaknesses
- improving your knowledge of the local market
- developing your club's offer to potential participants
- identifying ways to market your club to the local community.

It's also a great opportunity to make contact with other clubs in your region!

**Workshop length - 3 hours**



## Workshop Education Series & Training

We believe in continual personal development, so our workshops aim to make education and training accessible to everyone.

We offer a range of courses which encourage good practice and enjoyment in taking part.

Many workshops do not require a formal qualification or lengthy time commitment and range in duration from a couple of hours to a full day.

For further details, please contact your nearest British Rowing Team Leader

[www.britishrowing.org/contact](http://www.britishrowing.org/contact)