

**ACTIVE
ACCESSIBLE
ACCREDITED**



Welcome to Active Kids!

This year, Sainsbury's Active Kids is giving Clubmark accredited clubs the opportunity to take part in, and benefit from the Active Kids scheme.

What's Active Kids all about?

Since its launch in 2005, the aim of Active Kids has remained unchanged: to help teachers, leaders and coaches inspire and motivate young people to get active and be healthier by providing equipment and unique experiences for them to enjoy.

With 100s of pieces of equipment, resources and experiences on offer – from traditional sports equipment to more novel and cutting edge items - there's so much that your young club members could benefit from.

Look out for Active Kids 2010

Active Kids is now all set for its sixth phenomenal year. Over the last five years schools, Scout and Guide groups have benefitted from an incredible **£86 million** worth of active equipment and experiences! So why not join in, and make sure your club claims its share of the great stuff on offer?

It's so simple to take part

From 17th February to 8th June 2010, Sainsbury's shoppers can earn Active Kids vouchers for every £10 they spend in a main store (or every £5 spent in Sainsbury's Locals), at Sainsbury's petrol stations or online at sainsburys.co.uk.

These vouchers can be donated to your club for you to redeem for any of the products featured in the Active Kids 2010 catalogue.

It's so easy to join in – register your club from 7th December 2009 by calling the Active Kids helpline on 0844 415 8440.

We'll then send you a welcome pack, including your catalogue to help get you going.

We are
Active Kids 2010



Sainsbury's
Try something new today