



BRITISHROWING

Clean Sport Strategy

2021 - 2026

TEAMWORK | OPEN TO ALL | COMMITMENT



Vision

Over the next five years British Rowing aspire to empower all participants in rowing with access to support and information to make informed decisions, and guide others towards upholding rowing as a Clean Sport.

British Rowing strongly believes in fostering a Clean Sport and works in partnership with UK Anti-Doping (UKAD) and our International Federation, World Rowing, to protect the integrity of our sport.

British Rowing's Anti-Doping Rules are the UK Anti-Doping Rules as are amended from time to time. British Rowing is responsible for Clean Sport in England and the GB Rowing Team, however, through a close relationship with Welsh Rowing and Scottish Rowing we can work collaboratively to support the wider rowing community.

British Rowing is committed to promoting Clean Sport, supporting a doping-free environment, and safeguarding the health of all rowers. The rowing landscape encompasses a range of disciplines including those for which Clean Sport knowledge is more widely understood, and disciplines, such as the growing indoor rowing community, for which a better awareness is needed. It is widely accepted that the youth demographic in sport necessitate ongoing support particularly in relation to substances of abuse and performance and image enhancing drugs. As British Rowing's membership is largely made up of 14 – 25 year olds, we are committed to engaging and providing Clean Sport support for juniors and young people.

British Rowing acknowledge the sporting landscape is continually changing, and therefore we need to ensure our approach to Clean Sport reflects developing trends in doping and supplement use in the UK. Through ongoing collaboration with key stakeholders, we will ensure our approach to a Clean Sport Education Programme evolves to addresses the needs of Athletes and Athlete Support Personnel across the various rowing disciplines.

Mission and Objectives

British Rowing are committed to seeking continuous improvement and ensuring Clean Sport guidance and support is provided to the highest standards of trust and integrity.

To date British Rowing's Clean Sport Strategy has centred on improving access and awareness to Clean Sport Education across all levels and disciplines. In accordance with the Code 2021, British Rowing support the principle that any Athlete's first experience with anti-doping should be Clean Sport Education rather than Doping Control. In this context British Rowing will work with UK Anti-Doping to identify new and effective ways to reach all individuals who need to be aware of and understand their Clean Sport rights and responsibilities.



Strategic Aims

Over the next 5 years (2021-2026) British Rowing will focus on the following priorities:

1. Governance

Review and maintain current anti-doping rules, policies, and guidance.

British Rowing are committed to meeting the highest standards as set out by UK Anti-Doping's Assurance Framework and the National Anti-Doping Policy.

2. Education and Communication

Deliver Clean Sport education and information, tailored and accessible to a range of rowing audiences.

British Rowing will oversee implementation of its Clean Sport Education Plan. We will take full advantage of all available means to deliver education, disseminate essential messages and provide updates to all members and staff. Through active engagement and contribution by athletes and young people in rowing we can develop athlete-led resources and guidance.

3. Support

Establish a Clean Sport Network of advisors for athletes and athlete support personnel.

British Rowing's Clean Sport Support Network will maximise the influence key individuals and ambassadors can have in guiding athletes and athlete support personnel in rowing. Through this network we can further our reach in the wider rowing community.

4. Monitoring and Evaluation

Carry out regular monitoring and evaluation of the Clean Sport Education Plan.

British Rowing will report annually to the Board and UK Anti-Doping to reflect on the success and areas for improvement in the Clean Sport Education Plan.

British Rowing's Clean Sport Education Plan will set out in more detail how the strategic aims will be achieved.

November 2020