



BRITISHROWING

# BRITISH ROWING REVIEW

17 November 2022

TEAMWORK | OPEN TO ALL | COMMITMENT



# FORMAT

**19:00**

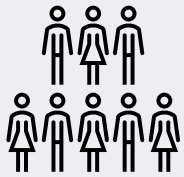
**CEO 2021/22  
Review**

**19:30**

**Annual General  
Meeting**

# KEY STATS

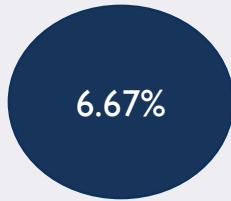
## The Rowing Community



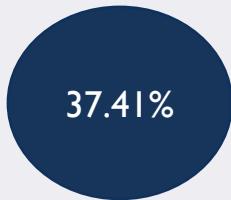
29,866  
distinct  
active  
members



19-24  
years old

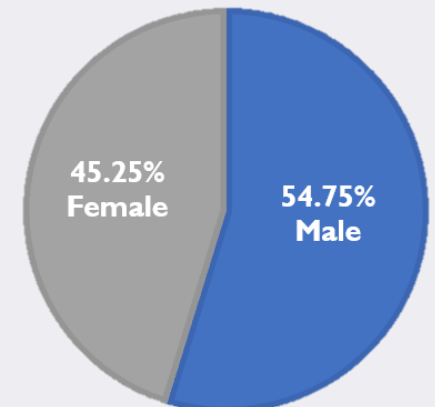


Over  
65s

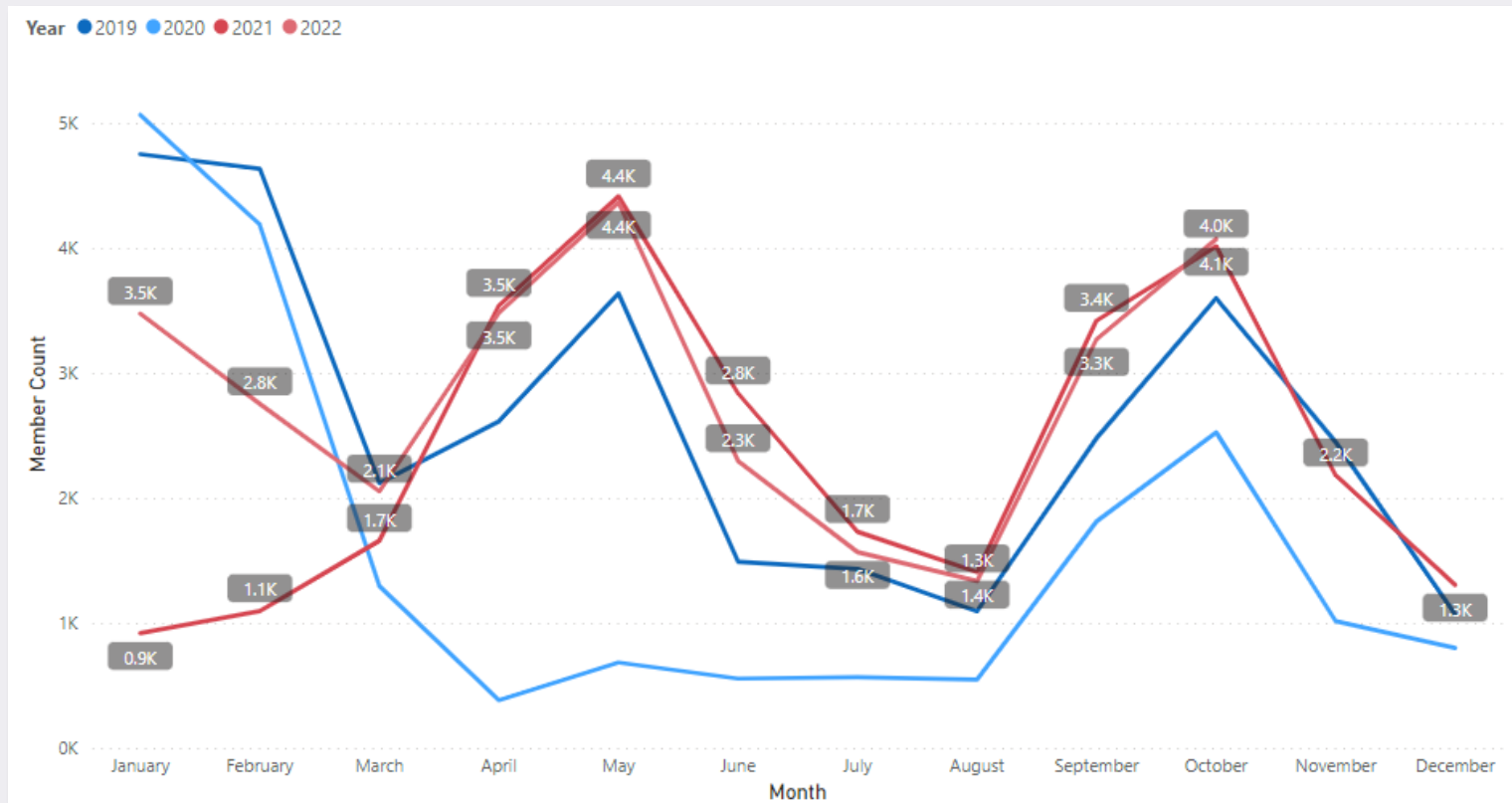


Under  
18s

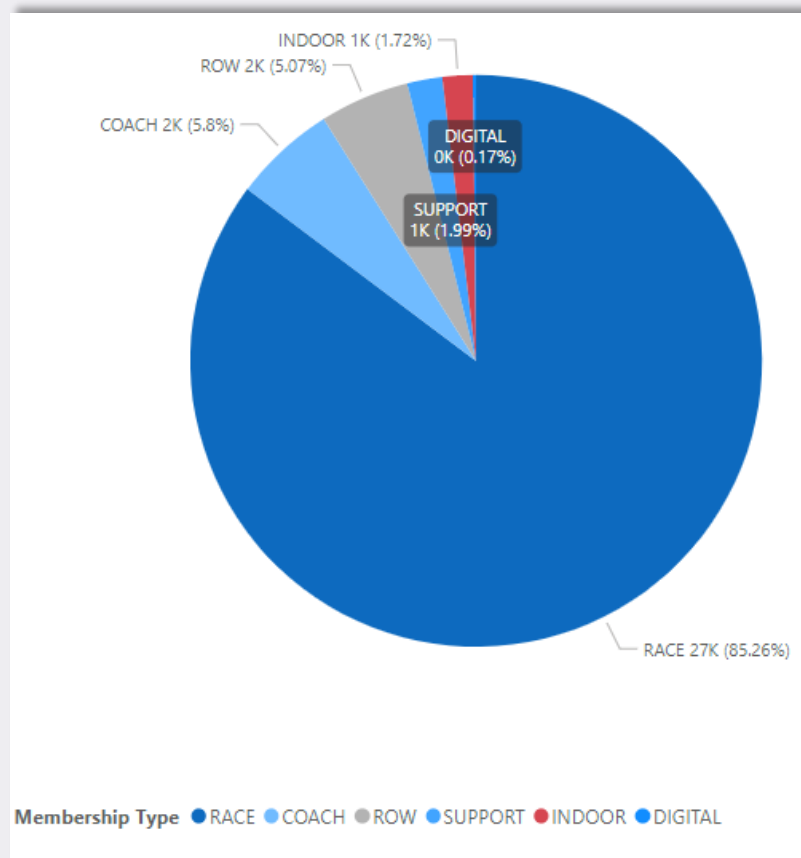
County	Members
London	4491
Oxfordshire	2320
Surrey	2184
Cambridgeshire	1430
Other	1422
Berkshire	1382
Cheshire	1077
Buckinghamshire	827
Worcestershire	662
County Durham	636
Middlesex	569
Kent	562
Bedfordshire	536
Hampshire	514
North Yorkshire	445
Devon	411
Nottinghamshire	401
Gloucestershire	389
Norfolk	374
Dorset	347



# MEMBERSHIP TRENDS



# MEMBERSHIP TYPES



Membership Type	Sep-22	Oct-22	Net change	% Change
RACE	27,086	26,806	(280)	-1.0%
COACH	1,872	1,834	(38)	-2.0%
ROW	1,620	1,596	(24)	-1.5%
INDOOR	588	623	35	6.0%
SUPPORT (incl FOBR)	577	547	(30)	-5.2%
LIFE	173	173	0	0.0%
<b>Total</b>	<b>31,916</b>	<b>31,579</b>	<b>(337)</b>	<b>-1.1%</b>

BE ONE OF THE LEADING ROWING NATIONS





# GB ROWING TEAM

- HOME INTERNATIONAL ROWING REGATTA
- U19 WORLD ROWING CHAMPIONSHIP
- U23 WORLD ROWING CHAMPIONSHIP
- EUROPEAN CHAMPIONSHIPS
- HIR BEACH SPRINTS
- WORLD ROWING CHAMPIONSHIPS
- WORLD COASTAL AND BEACH SPRINTS



# VIDEO



# GB ROWING TEAM

## WORLD COASTAL AND BEACH SPRINTS

- All nine GB crews made it through to the top 8 with four slivers, a bronze and two 4<sup>th</sup> places.
- GB won the most medals in the 'Olympic' events
- Qualifying all three of those boats for the World Beach Games in Bali next year (which required a top-six finish for qualification).



# GB ROWING TEAM RESULTS IN 2022



EUROPEAN  
U23  
CHAMPIONSHIPS



WORLD  
U23  
CHAMPIONSHIPS



EUROPEAN  
CHAMPIONSHIPS



WORLD  
CHAMPIONSHIPS



WORLD  
COASTAL / BEACH SPRINT

# EVENT DELIVERY

- Successful event delivery to date
- BRIC Cancellation
- A national senior Championship still a conundrum
- Work to do to ensure volunteers and umpires are properly supported



# DIGITAL CHANNELS

## In October

### Social Media

- Total impressions (post and profile): 2.677 million
- Total new followers: 1,000

### Website

- Total website visitors (BritishRowing.org and British Rowing Plus): 18,000
- Total website page views (BritishRowing.org and British Rowing Plus): 204,180



# SAFEGUARDING & INTEGRITY

## GOVERNANCE

- Work is ongoing to review the policy framework

## DISCIPLINARY & GRIEVANCE PANEL

- No D&G cases referred to the panel this year
- Panel involved in the review of current D&G regulation

## SAFEGUARDING

- New Safeguarding and Integrity Case Officer appointed
- Global as a Case Management System

## POLICIES AND GUIDANCE

- Safeguarding Adult Policy
- The 2010 Complaints and Disciplinary procedures are being reviewed

# The Coaching Stream

The coaching stream is British Rowing's coach development offer. Coaches can choose from three learning preferences to help them develop their coaching practice.

1. **Discover** - helps coaches to understand the wide range of resources they can access anytime and anywhere, in a format that works for them
2. **Connect** - means that coaches will be able to access more openly available and well publicised opportunities to work with others from grass roots to performance level
3. **Guide** - signposts to learning through our formal qualifications, mentored programmes, workshops, and conferences

❖ **Look out for more details in the New Year**





# Learning, Education and Development

To support coach development British Rowing has launched:

The Club Coaching Assistant training

The University Coaching Assistant training

The High-Quality Land Training workshop

The Grow programme

British Rowing Coaching Week

Performance Coach Development Programme



## British Rowing Grow Update

- Three GROW coaches were deployed at the beginning of September, working out of Broxbourne Rowing Club, Dorney Boat Club and Warrington Youth Rowing.
- The primary focus is to engage with young people from local state schools, with low socio-economic, ethnically diverse backgrounds, and those who have a disability.
- The GROW coaches will be working with young people to identify and help overcome potential barriers to staying in the sport.
- The programme is using a system called 'upshot' to measure the impact on young people getting involved in rowing and provide insight to help us understand how we can support more people feel they belong in the rowing community.

# Learning, Education and Development

## Coaching statistics



There are currently 2136 British Rowing members with a COACH membership or a coaching qualification.



In the last twelve months 347 coaches attended a formal coaching qualification.



194 coaches engaged in an activity during Coaching Week



156 club members and 78 students have signed up for the coaching assistant training since its launch in September

# Learning, Education and Development

## So what's next

Launching the interactive version of the Coaching Stream

Planning Coaching Week 2023

Developing resources and learning experiences to meet existing and future needs

Delivering our annual coach education programme

Develop a core group of educators and coach developers to support regional hubs

Connecting coaches from targeted areas of our sport

# CHANGING THE WAY, WE THINK ABOUT DELIVERY

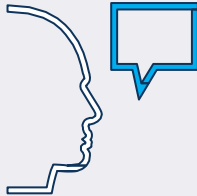
- Organisational Restructure
- Focus on optimizing expertise across the community
- Investment in people, clubs and communities – human and financial
- Working together to grow the sport and help it thrive







# BUILT AROUND FOUR KEY IMPERATIVES



## LISTEN

WHAT BRITISH ROWING CAN DO FOR THE SPORT



### UNDERSTANDING

DATA  
INSIGHTS  
CONVERSATION



### PEOPLE

INVESTMENT  
ONGOING LEARNING  
EMPOWERMENT  
SAFE



### TECHNOLOGY

UNIFIED SYSTEMS &  
TOOLS  
PLATFORMS &  
GATEWAYS TO  
EXPERIENCE  
INFORMED DATA-LED  
DECISIONS



### COMMUNICATIONS

COMMUNITY  
STAKEHOLDERS  
PARTNERS

# OPPORTUNITIES FOR EVERYONE

- Strong pockets of rowing across the nation serving communities everywhere serving grassroots to talent
- Vibrant welcoming clubs all day - everyday
- Engaging and transacting with rowers every week from all communities
- Supported by an army of coaches, volunteers and umpires delivering great rowing experiences for everyone
- In safe, warm and welcoming places to spend time and enjoy
- Rowing and racing for the sheer love of the sport
- Supported by a modern and progressive NGB



# GROWING THE SPORT IN THE MONTHS AHEAD

- Recreational Strategy Soon to launch
- Coaches and coaching to facilitate more opportunities to row
- Accessible boats to support demand
- Greater visibility
- Connected communities and tours
- Adaptive Community Development
- Aim to create 150 clubs delivering opportunities
- Adaptive coaching courses to breakdown barriers
- Equipment packages to support delivery
- Expertise and mentors from the community to help others
- Masters Plans to be developed
- A daily part of life along the nations 800 accessible beaches
- Built around businesses and clubs supported and created with BR
- Pathways for coastal communities to get involved at every age and stage
- Opportunities to tour: opportunities to race and sprint

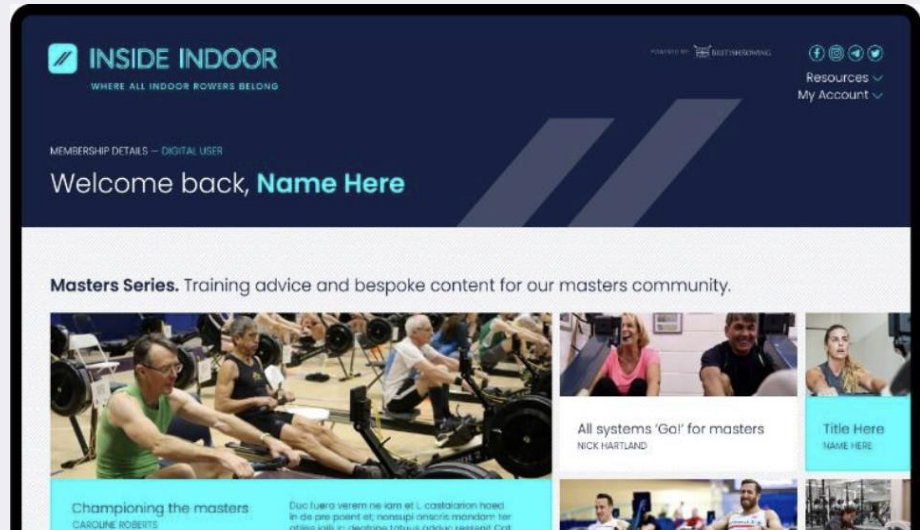
# SUPPORTING CLUBS THAT WANT TO LOOK OUT

- Supporting clubs who want to undertake outreach activity
- Aligned support to Love rowing activity
- In the New year we will announce plans as to how we can drive sustainability and be good water citizens
  - Travel
  - Waste and Conservation
  - Local focus



# A NEW INDOOR PLATFORM

- British Rowing engaging with indoor rowers everywhere – in every major gym and at home – live on the gym floor and online, catch ups as live
- Creating a destination for all indoor activity – Inside Indoor
- Growing the industry by being at the forefront of the next big fitness boom
- Providing a gateway to people to get out on the water



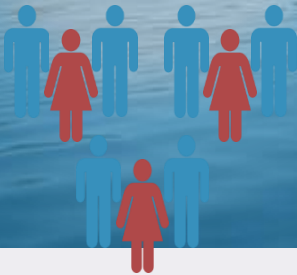
COMING SOON



# DELIVERED BY A MODERN PROGRESSIVE NGB

## FIX THE FUNDAMENTALS

CLEAR PURPOSE  
PEOPLE IN RIGHT  
PLACES  
POLCIES AND CODES  
HR PROCESSES  
FINANCIAL CONTROLS



## CONTINUOUS IMPROVEMENT

COMMUNICATION  
COMMUNITY SUPPORT  
GOVERNANCE & WAYS  
OF WORKING  
VALUE WE BRING



## BIG MOVES

NEW MEMBERSHIP  
FACILITIES FUND  
DIGITAL OVERHAUL  
DIRECT CLUB  
INVESTMENT





# CONCLUSION AND QUESTIONS

